



GOVERNMENT OF KERALA

Abstract

Department of Tourism – Financial Assistance to International Conference on Travel Technology India (ICTT) scheduled to be held at Kovalam on March 8th and 9th 2017 - Administrative Sanction accorded - Orders issued.

TOURISM (B) DEPARTMENT

G.O (Rt) No.307/2016/TSM

Dated, Thiruvananthapuram 03.10.2016

Read:-1. Proposal No.M3-8975/2016 dated 26.08.2016 of Director, Tourism Department
2. Minutes of working group meeting held on 30.08.2016

ORDER

Association of Tourism Trade Organizations India (ATTOI) is conducting a Travel and Technology conference named International Conference on Travel Technology India (ICTT) at Kovalam on March 8th and 9th 2017. The key objective of the conference is to prepare travel and tourism industrialists in India to understand the importance of web marketing, how to use the resources available online to drive business, gets inputs in adapting to the changing technology and acquiring skills to beat the competition.

2. The Organizers of the conference expected a deficit of Rs.36,55,400/- and requested Department of Tourism to fill the deficit to make the event financially viable. Considering that the conference shall bring added advantages to the tourism industry, Director of Tourism submitted a proposal for the financial assistance of Rs.20,00,000/- (Rupees Twenty Lakhs Only) for the conference as per letter read as 2nd paper above.

3. The Departmental Working Group in its meeting held on 30.08.2016 under the Chairmanship of Principal Secretary, Tourism Department approved the proposal.

4. In the circumstances explained above, Government are pleased to accord sanction to the Director, Tourism to incur an expenditure of Rs.20,00,000/- (Rupees Twenty Lakhs Only) to provide financial assistance to the organizers of International Conference on Travel Technology India (ICTT) subject to the condition that the expenditure will be met from the budget provision for the financial year 2016-17

5. The amount in this regard will be debit to the Head of account "3452-80-104-98-34 Marketing (plan)"

(By order of the Governor)

K SUNILKUMAR
UNDER SECRETARY

To

The Secretary to Government, Department of Tourism, Govt of India.
The Director of Tourism, Park view, Thiruvananthapuram
The Principal Accountant General, (A&E), Kerala Thiruvananthapuram

The Accountant General, (Economic & Revenue Sector Audit), Kerala ,
Thiruvananthapuram

The Finance Department

Chief (I&I) Division, State Planning Board.

Planning & Economic Affairs (CPMU) Department.

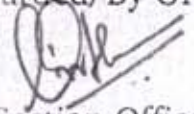
The Tourism (A) Department (Vide U.O Note No.Tour-A3/73/2016)

The Sub Treasury Officer, Sub Treasury, Vellayambalam, Thiruvananthapuram.

The Information & Public Relations Department (for uploading in the website)

SF/OC.

Forwarded/By Order



Section Officer